

# VIRTUAL PRESENTATIONS



A powerful presentation grabs our attention, engages our mind and inspires the next big idea.

All the more important in this virtual era – video presentations are critical tool to help educate, inform and motivate our audiences.

Strong, well-rehearsed messaging coupled with stunning visuals is the perfect formula for making an impact.

Cut through the noise and make sure your moment is *memorable*.

Imagine inviting your attendees through an easy Eventbrite registration, and securely streaming your content in a well-branded, easily navigable platform that puts the focus on your message. With customizable features like chat, Q&A, polling and more, your attendees can engage with your content and connect with each other. Moreover, with polished and professionally recorded content, your clear messaging will make impact with your audience.

The Globe and Mail Centre has been home to hundreds of exceptional business events and many landmark presentations – and we know that a safe, professional but also live environment can inspire your panelists to perform at their best. Whether you're looking to capture a virtual keynote or corporate report, or host an interview or panels with remote guests, we have excellent space and streaming solutions to achieve your goals. Our state-of-the-art facilities are now perfectly setup for high caliber virtual experiences. Our team of dedicated professionals are here to help you every step of the way, to amplify your voice and get your message across.

Our **virtual presentation packages** offer great solutions to pre-record and stream later, or present while streaming live, featuring:

- An easy-to-use, secure **webcast platform** with customizable features such as speaker profiles, Q&A, chats and more. We can also help you stream into your favourite **meeting platform** or even an **interactive event website**.
- Flexible options for creating **professional video of your presentations** from an elegant setting with top-notch recording and broadcast technology. Advance and on-site rehearsals help ensure everyone is at their best. Editing services are available for pre-recorded video, allowing you to finesse your finished product.
- All streaming includes a choice of branded and customizable video **screen layouts**, with logos and inserted titles to feature a range of looks, including sophisticated layout choices for:
  - Full screen presenters
  - Single presenters with slides
  - Full screen slide content
  - Panels or interviews with multiple guests with feeds from the event venue or remote location
- An **expert technical and events team** that offer real time support for speakers and viewers

## Elegant Space to Stage and Record your Virtual Presentation

We are pleased to offer you **two different space options** to capture your virtual presentation with ease. Perfect for town halls, stakeholder reports, training sessions, fireside chats and more, a virtual presentation package is your go to for getting great content, quickly and easily. Spaces can be booked individually or in combination, for event pre-recording and live streaming.



### THE PRESENTATION STAGE

Make an impact with our impressive and vibrant stage. Perfect for keynote presentations, interviews or panel hosts, (pre-recorded, live or a combination) you can create great content and deliver a remarkable experience for your guests.

#### PACKAGES INCLUDE

- A state-of-the-art virtual presentation space
- 10' x 22' curved LED screen with 2.5 mm pixel display
- 8' x 24' stage with black skirting
- Dedicated production manager and expert onsite technicians
- Digital graphics and branding design consultation
- Two fixed HD cameras with operators
- One lav, handheld or podium mic per presenter
- Broadcast lighting, stage wash and LED effect lighting
- Digital or acrylic podium
- Two program and preview monitors
- Teleprompter
- Chair, table and podium options



### THE VIDEO STUDIO

The studio is a more modest option to pre-record presentations or host an event live. Pre-recording allows for multiple takes to ensure your message is perfect. The green screen allows you to place your presenters in a range of fun virtual settings.

#### PACKAGES INCLUDE

- A high-caliber, purpose-built, professional recording environment
- Dedicated AV production manager and expert onsite technicians
- Two high definition cameras with a dedicated operator
- Live audio and video mixing with a dedicated technician
- Green screen with choice of HD virtual set, or a classic drape background
- Digital or acrylic podium, chairs, stools and side tables
- Broadcast lighting
- One lav microphone per speaker
- Program monitor and teleprompter
- Stage, chair and table options

\*Customized equipment and AV services are available upon request.

## Seamless Streaming to Connect with Your Attendees

*EPIQLive, our **webcast platform**, is perfect for streaming a virtual presentation, offering your guests a clear and straightforward experience to engage with the content and participate in sessions.*

*If you're looking for alternation options, we can recommend a range of platforms from fulsome **3D event websites** or we can stream your presentation into a **meeting platform of your choice**.*

### EPIQLIVE WEBCAST STREAMING

- Attendee registration via Eventbrite or authenticated password options.
- Q&A, moderated comments or unmoderated chat options, polling and more
- Simultaneous streaming and recording
- Real-time technical support for speakers and viewers

## A Sophisticated Event Venue and Professional Events Team

*Plan with the peace of mind that comes with knowing our **exceptional team** will ensure the event is safely designed and executed to the best standards. We'll take care of all the details behind the scenes so you can enjoy your important day.*

### OUTSTANDING EVENT SERVICES INCLUDE

- A dedicated Event Manager who knows our space inside and out, and has the best tips and tricks for a phenomenal session along with your day-of event staff who are passionate about ensuring your day is a success
- Beverage services from pop and juice to coffee and tea to bottled flat and sparkling water served to your guests
- Select a customized menu from our [exceptional catering partners](#) who will directly work with you on nourishing options for your team and attendees
- Kindly note there are no additional gratuities or service charges on our venue services

*A virtual presentation created at The Globe and Mail Centre will deliver strong and memorable messaging. We're here to ensure your audience (near and far) is impressed by the entire experience, and, most importantly, we make sure your planning is easy and your content is perfect.*



To request a proposal please visit

[globeandmailcentre.com/virtual](http://globeandmailcentre.com/virtual)