

VIRTUAL GALAS & FUNDRAISERS



Whether you're raising funds for an important cause or developing important donor relationships, The Globe and Mail Centre is your one-stop shop for your next gala or fundraising event.

Take advantage of our incredible facilities and state-of-the-art technology to create stunning presentations and performances.

Stream into a webcast platform or create a full 2D or 3D deluxe online environment with auction, photobooth and interactive features.

Create a unique and engaging experience for your stakeholders that's sure to raise those vital contributions!

The Globe and Mail Centre has hosted incredible galas and fundraisers – we know that so many important elements help you create the night of the year, and now we can help you transfer those elements to a digital event! Our state-of-the-art facilities are now perfectly setup to record, stream and bring a stunning online fundraising event to life, with the fun and vibrancy of a live gala experience. Our skilled team can help you with the details of your creative plan and find the best solution for your event objectives - and your budget.

Our gala and fundraiser packages allow you to plan an engaging and rewarding event featuring:

- An easy-to-use, secure **webcast platform** with a focus on the streamed program content, plus customizable features such as auctions, networking chat, donor profiles and social media streaming. Or, we can help you design a vibrant **interactive event website** replicating the physical space and clickable event options like photo booths, music, cocktails, networking and sitting down in the main event hall to watch the award proceedings.
- Flexible options for creating **professional video of your presentations**, (pre-recorded and/or streamed live during your online event) from an elegant setting with top-notch recording and broadcast technology. Advance and on-site rehearsals help ensure everyone is at their best. Editing services are available for pre-recorded video, allowing you to finesse your finished product.
- All streaming includes a choice of branded and customizable video **screen layouts**, with logos and inserted titles to feature a range of looks
- An **expert technical and events team** that offer real time technical support for speakers and viewers

Elegant Space to Stage and Record your Virtual Gala

We are pleased to offer you **two different space options** to capture your virtual program and run through your live event with your important company procedures. Spaces can be booked individually or in combination, for event pre-recording and live streaming.



THE PRESENTATION STAGE

Make an impact with our impressive and vibrant stage for virtual presentations or performances. Perfect for captivating your audience (pre-recorded, live or a combination) or the day-of live event host, you will deliver a remarkable experience for your guests.

PACKAGES INCLUDE

- A state-of-the-art virtual presentation space
- 10' x 22' curved LED screen with 2.5 mm pixel display
- 8' x 24' stage with black skirting
- Dedicated production manager and expert onsite technicians
- Digital graphics and branding design consultation
- Two fixed HD cameras with operators
- One lav, handheld or podium mic per presenter
- Broadcast lighting, stage wash and LED effect lighting
- Digital or acrylic podium
- Two program and preview monitors
- Teleprompter
- Chair, table and podium options



THE VIDEO STUDIO

The studio is a more modest option to pre-record presentations or host day-of live events. Pre-recording allows for multiple rehearsals and takes to ensure your message is perfect, and can be streamlined alongside a live-to-air moment.

PACKAGES INCLUDE

- A high-caliber, purpose-built, professional recording environment
- Dedicated AV production manager and expert onsite technicians
- Two high definition cameras with a dedicated operator
- Live audio and video mixing with a dedicated technician
- Green screen with choice of HD virtual set, or a classic drape background
- Digital or acrylic podium, chairs, stools and side tables
- Broadcast lighting
- One lav microphone per speaker
- Program monitor and teleprompter
- Stage, chair and table options

*Customized equipment and AV services are available upon request.

Seamless Streaming to Connect with Your Attendees

EPIQLive, our **webcast platform**, is perfect for streaming a virtual celebration offering your participants a clear and straightforward experience to watch the ceremony and participate in an auction and contribute to your cause.

If you're looking for a more robust online experience, we can recommend great options for creating **a custom 2D or 3D event website**, or we can stream your event into the **platform of your choice**, working directly with your platform provider.

EPIQLIVE WEBCAST STREAMING

- Attendee registration via Eventbrite or authenticated password options.
- Q&A, moderated comments or unmoderated chat options, polling and more
- Simultaneous streaming and recording
- Real-time technical support for speakers and viewers

A Sophisticated Event Venue and Professional Events Team

Plan with the peace of mind that comes with knowing our **exceptional team** will ensure the event is designed and executed to the best standards. We'll take care of all the details behind the scenes so you can enjoy your important program.

OUTSTANDING EVENT SERVICES INCLUDE

- A dedicated Event Manager who knows our space inside and out, and has the best tips and tricks for a phenomenal virtual event, along with your day-of event staff who are passionate about ensuring your event is a success
- Beverage services from pop and juice to coffee and tea to bottled flat and sparkling water served to your team
- Select a customized menu from our **exceptional catering partners** who will directly work with you on nourishing options for your team on site – and can cater to all your guests at home!
- Kindly note there are no additional gratuities or service charges on our venue services

The Globe and Mail Centre will deliver an excellent experience for your attendees. We know the details are so important for the realization of your vision. We're here to ensure your audience (near and far) is impressed by the entire experience, and, most importantly, we make sure your planning is easy and your program is perfect.



To request a proposal please visit

globeandmailcentre.com/virtual