

VIRTUAL CONFERENCES



Deliver an unforgettable virtual conference with a vibrant agenda.

Excellent keynotes, charismatic panels and inquisitive interviews ensures your content is engaging and keeps your attendees online.

A well-branded, easily navigable platform with prominently featured sponsors and attendee interactive tools is a must.

We're here to help you deliver a polished, professional, memorable and compelling virtual event.

The Globe and Mail Centre has been home to hundreds of exceptional conferences both live in person and streamed online. Whether you're hosting virtual keynotes, simultaneous sessions, panels with remote guests or even a matrix of breakouts, we can help you deliver an exceptional online event. Our state-of-the-art facilities are now perfectly setup to record great content, and will be sure to deliver an incredible virtual experience for your viewers at home. With many options available, our skilled team can help you find the best solution for your event objectives - and your budget.

Our **virtual conference packages** allow you to plan a thoughtful and engaging multi-session event featuring:

- An easy-to-use, secure **webcast platform** with customizable features such as agendas, speaker profiles, breakouts, sponsor recognition, Q&A, chats, social streams and more. Or, we can help you stream into a **robust conference platform** with even more features like trade booths, attendee scheduling and more.
- Flexible options for creating **professional video of your presentations**, (pre-recorded and/or streamed live during your online event) from an elegant setting with top-notch recording and broadcast technology. Advance and on-site rehearsals help ensure everyone is at their best. Editing services are available for pre-recorded video, allowing you to finesse your finished product.
- All streaming includes a choice of branded and customizable video **screen layouts**, with logos and inserted titles to feature a range of looks, including sophisticated layout choices for:
 - Full screen presenters
 - Single presenters with slides
 - Full screen slide content
 - Panels or interviews with multiple guests with feeds from the event venue or remote locations
- An **expert technical and events team** that offer real time support for speakers and viewers

Elegant Space to Stage and Record your Virtual Conference

We are pleased to offer you **two different space options** to capture your virtual conference content. Spaces can be booked individually or in combination, for event pre-recording and live streaming.



THE PRESENTATION STAGE

Make an impact with our impressive and vibrant stage. Perfect for keynote presentations, interviews or panel hosts, (pre-recorded, live or a combination) you can create great content and deliver a remarkable experience for your guests.

PACKAGES INCLUDE

- A state-of-the-art virtual presentation space
- 10' x 22' curved LED screen with 2.5 mm pixel display
- 8' x 24' stage with black skirting
- Dedicated production manager and expert onsite technicians
- Digital graphics and branding design consultation
- Two fixed HD cameras with operators
- One lav, handheld or podium mic per presenter
- Broadcast lighting, stage wash and LED effect lighting
- Digital or acrylic podium
- Two program and preview monitors
- Teleprompter
- Chair, table and podium options



THE VIDEO STUDIO

The studio is a more modest option to pre-record presentations or host an event live. Pre-recording allows for multiple takes to ensure your message is perfect.

PACKAGES INCLUDE

- A high-caliber, purpose-built, professional recording environment
- Dedicated AV production manager and expert onsite technicians
- Two high definition cameras with a dedicated operator
- Live audio and video mixing with a dedicated technician
- Green screen with choice of HD virtual set, or a classic drape background
- Digital or acrylic podium, chairs, stools and side tables
- Broadcast lighting
- One lav microphone per speaker
- Program monitor and teleprompter
- Stage, chair and table options

*Customized equipment and AV services are available upon request.

Seamless Streaming to Connect with Your Attendees

*EPIQLive, our **webcast platform**, is perfect for streaming a virtual conference, offering your participants a clear and straightforward experience to watch the content and participate in sessions.*

*If you're looking for a more robust online experience, we can recommend an excellent platform, or we can stream your event into the **platform of your choice**, working directly with your platform provider.*

EPIQLIVE WEBCAST STREAMING

- Attendee registration via Eventbrite or authenticated password options.
- Q&A, moderated comments or unmoderated chat options, polling and more
- Simultaneous streaming and recording
- Breakout options for presentation sessions or roundtable interactive groups
- Real-time technical support for speakers and viewers

A Sophisticated Event Venue and Professional Events Team

*Plan with the peace of mind that comes with knowing our **exceptional team** will ensure the event is safely designed and executed to the best standards. We'll take care of all the details behind the scenes so you can enjoy your important session.*

OUTSTANDING EVENT SERVICES INCLUDE

- A dedicated Event Manager who knows our space inside and out, and has the best tips and tricks for a phenomenal virtual event, along with your day-of event staff who are passionate about ensuring your event is a success
- Beverage services from pop and juice to coffee and tea to bottled flat and sparkling water served to your guests
- Select a customized menu from our [exceptional catering partners](#) who will directly work with you on nourishing options for your team and attendees
- Kindly note there are no additional gratuities or service charges on our venue services

Your virtual conference at The Globe and Mail Centre will deliver an excellent experience for your attendees. We know the details are so important for the realization of your vision. We're here to ensure your audience (near and far) is impressed by the entire experience, and, most importantly, we make sure your planning is easy and your content is perfect.



To request a proposal please visit

globeandmailcentre.com/virtual